



Showcase Lowdown

Exhibitor Update

2/2/14

Thank you for participating!

The purpose of this newsletter is to provide specialized information our vendors. All the newsletters will be available online on the

Vendor Page:

<http://bit.ly/ShowcaseVendors>

General Information Page:

<http://bit.ly/LZShowcase>

If you have any questions, concerns or things you would like to see any information on these updates, please contact me:

Laurie Wilhoit

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Vendor Training Seminar was Great!



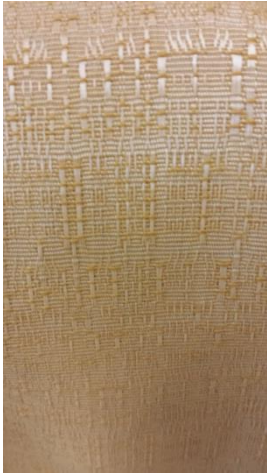
Booths are 10' x 10', draping will be white and gold

You will probably hand out 800-100 trinkets at your booth

Booths include: (1) 6" table, 2 chairs, wi-fi

Electricity is not included

MORE.....



Booth Color



Contact your current clients

Here are some ideas you can use in your E-mail/ Website/ Social Media campaigns:

VISIT ME AT BOOTH # 22 – Celebrating Spring - Shop Local

Come visit us (or use your business name) at the Lake Zurich Business and Community Showcase on Saturday April, 5th from 9:00AM to 3:00PM and enjoy free entertainment and fun while you visit with over 90 local businesses!

New to the area, or unfamiliar with the wide array of local businesses available for your shopping pleasure and needs? Then, come on down to the Business and Community Showcase on Saturday April, 5th from 9:00AM to 3:00PM and see all that the Lake Zurich area has to offer!

Need a landscaper? Thinking about new flooring? Want to get to know your local banking team? Interested in what groups and activities are available in the area for your children? Then drop by the Lake Zurich Area Business and Community Showcase on Saturday, April, 5th from 9:00AM to 3:00PM to mingle, enjoy free entertainment, and see all that the Lake Zurich area has to offer!

Advanced Security Technologies (use your own business name) will be at the Lake Zurich Business and Community Showcase Saturday on April, 5th from 9:00AM to 3:00PM where we will be demonstrating the latest in home security technology and offering a raffle to win a new wireless security system!

We live in a vibrant community full of great local businesses and many community organizations. Come check out the Lake Zurich Business and Community Showcase Saturday April, 5th from 9:00AM to 3:00PM, where you can meet local business owners and experience the many wonderful organizations the Lake Zurich area has to offer!

4 Tips to a Winning Trade Show Display Design

[Click Here](#) for the article from The Tradeshow Coach