

**MOBILE MARKETING AGREEMENT**

This Agreement will be made effective between the Lake Zurich Area Chamber of Commerce (**Organization**) and CHAMBER MEMBER (**Client**) on the date that this Agreement is signed by an authorized representative of the Client (**Effective Date**).

**Client** engages **Organization** to provide a "Mobile Services Platform" that includes Mobile Coupons, Mobile Client Loyalty, Text Messaging, Email Marketing, Client Data Base Tools, etc. **Organization** will provide a Client a Web Based Management Dashboard. The dashboard may be updated and improved without notice. All functions of the Mobile Tools Platform can be accessed through most web browsers.

**Organization** shall make available the Mobile Marketing Platform to **Client** during the services term. The Service Term shall commence with the signing of this Agreement.

**Service Term:** This agreement shall come into effect upon acceptance of the terms and conditions below ("**Effective Date**"). **No Term Period** will be applied to this Agreement and either party may terminate this agreement with a minimum thirty-day written notice. Notice may be delivered electronically or in writing.

**Warranty and Indemnification**

Client indemnifies Agency of all claims that are raised against Agency or Mobile Platform Services. Client is responsible for any and all Mobile Coupons and or Mobile Loyalty Campaigns including content and distribution. Any abuse of the services or platform including abusive or inappropriate publishing of Coupons and or Loyalty programs will be grounds for immediate termination of this agreement.

**Pricing & Payments**

Agency Service Fees and Client Payments are as follows:

**\$49/month includes 500 text messages**

**\$59/month includes 1000 text messages**

**\$75/month includes 2500 text messages**

(.03/text message over package allotment)

**SPECIAL INTRODUCTORY RATE!**  
**\$29/Month includes 500 text messages**  
*Valid: March 1- May 30, 2017*

Client credit card will automatically be charged on the 1<sup>st</sup> of each month.

**Acceptance:**

IN WITNESS WHEREOF, the parties agree that this Agreement is to be effective as of the date indicated below:

Lake Zurich Area Chamber of Commerce

CLIENT NAME

By: \_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Effective Date: \_\_\_\_\_