



MEMBERSHIP LEVELS



YOUR BUSINESS BELONGS HERE

COMMUNITY LEADER \$4,500 (value \$10,695)

STANDARD
PLUS

- Includes ALL Standard Strategic Investor Benefits, plus:
- Featured in one of the quarterly issues of our Local Vibes publication mailed to 15,000+
- Video promotion of company story
- Featured sponsor of all business educational events run by the Chamber
- Pay It Forward Partner to sponsor (1) Access Investor membership for non-profit or business
- Brand inclusion in Chamber's advertising plan in third-party publications - reach of 11,000
- \$3,000 credit that can be used towards any of the opportunities in the Marketing Opportunities Planning Guide (golf, expo, pub crawl, legislative event, etc. and includes annual dues)

STRATEGIC INVESTOR \$2,500 (value \$5,550)

STANDARD
PLUS

- Includes ALL Standard Growth Investor Benefits, plus:
- Complimentary annual consultation with Chamber leadership
- Strategic partnerships through Chamber leadership connections
- Brand recognition through signage at annual Chamber events
- Feature in a Monthly Spotlight through all Chamber communication mediums
- Logo recognition on Chamber's website homepage
- Professional headshot for primary representative
- Listing on Chamber's VIP website page with photo and link to company website
- \$1,125 credit that can be used towards any of the opportunities in the Marketing Opportunities Planning Guide (golf, expo, pub crawl, legislative event, etc. and includes annual dues)

GROWTH INVESTOR \$1,250 (value \$3,150)

STANDARD
PLUS

- Includes ALL Standard Visibility Investor benefits, plus:
- Showcase your company on our website w/premium placement banner ads (included tracking reports)
- Opportunity to post an educational blog post on lzacc.com (placed on all Chamber electronic communications)
- (2) paid tickets to events with fees up to \$40
- Access to member mailing list
- Additional location listings on Chamber's online directory
- \$750 credit that can be used towards any of the opportunities in the Marketing Opportunities Planning Guide (golf, expo, pub crawl, legislative event, etc. and includes annual dues)

VISIBILITY INVESTOR \$525 (value \$1,250)

STANDARD

- Includes ALL Access Investor benefits, annual dues, plus:
- Enhanced business listing with priority search placement, videos, photos, and hot links (statistics on page activity available)
- Facebook LIVE video broadcast from the Chamber's page
- Opportunity to host a Ribbon Cutting or Milestone Event (includes photos and press release to media as well as social media exposure on Chamber's pages)
- (2) Additional Category Listings

ACCESS INVESTOR \$300

NON-PROFITS \$200



- Annual dues include:
- Online business listing in Chamber's Directory with ability to see analytics
- Invitations to complimentary networking events throughout the year
- Discounted advertising opportunities (including quarterly Local Vibes mailed publication, Monthly Member Spotlight and other print/electronic publications)
- Access to discounted sponsorship opportunities at business and community events
- Ability to post your company events on LZACC.com that are visible to the community
 - Company events may be included in Chamber emails (at discretion of Chamber office)
- Ability to post job openings on Chamber's website that are visible to the community
- Social media sharing (at the discretion of Chamber office - see Social Media Policy under About Us)
- Business referrals from incoming inquiries to Chamber office
- Access to Chamber Leadership & Board of Directors positions
- Access to Members Only Facebook group for collaboration with other members
- Introductions to elected government officials
- Access to join special interest groups (i.e. Young Professionals, Solopreneurs & Exclusive Networking Groups, Women's Leadership)
- Authorized use of the Chamber logo in all of your marketing and advertising

PLEASE NOTE: Investor levels renew at the end of anniversary year unless notification in writing to Chamber; can move to a higher investor level during your anniversary year and keep the same anniversary month; annual credits do not carryover from year to year.

