ACCESS LEVELS

YOUR BUSINESS BELONGS HERE

COMMUNITY LEADER $4,500 (value $10,695)

STANDARD

- Includes ALL Standard Strategic Investor Benefits, plus:
- Full page editorial feature in our 2023 Local Business Experience Magazine
- Video production & promotion of company story
- Featured sponsor of all business educational events run by the Chamber
- Pay It Forward Partner to sponsor (1) Access Investor membership for non-profit or business
- Brand inclusion in Chamber's advertising plan in third-party publications - reach of 11,000

PLUS

- $3,000 credit that can be used towards any of the opportunities in the Marketing Opportunities Planning Guide (golf, expo, pub crawl, legislative event, etc. and includes annual dues)

STRATEGIC INVESTOR $2,500 (value $5,550)

STANDARD

- Includes ALL Standard Growth Investor Benefits, plus:
- Complimentary annual consultation with Chamber leadership
- Strategic partnerships through Chamber leadership connections
- Brand recognition through signage at annual Chamber events
- (1) 1-page Member Feature on all Chamber communication mediums and at business events
- Logo recognition on Chamber's website homepage
- Professional headshot for primary representative
- Listing on Chamber's VIP website page with photo and link to company website

PLUS

- $1,125 credit that can be used towards any of the opportunities in the Marketing Opportunities Planning Guide (golf, expo, pub crawl, legislative event, etc. and includes annual dues))

GROWTH INVESTOR $1,250 (value $3,150)

STANDARD

- Includes ALL Standard Visibility Investor benefits, plus:
- Showcase your company on our website w/premium placement banner ad & banner ad tracking reports
- Opportunity to write an educational article to be posted on all Chamber electronic communications
- Complimentary educational events for your staff
- Access to member mailing list
- Additional location listings on Chamber's online directory

PLUS

- $750 credit that can be used towards any of the opportunities in the Marketing Opportunities Planning Guide (golf, expo, pub crawl, legislative event, etc. and includes annual dues))

VISIBILITY INVESTOR $525 (value $1,250)

- Includes ALL Access Investor benefits, annual dues, plus:
- Enhanced business listing with priority search placement, videos, photos, and hot links (statistics on page activity available)
- Facebook LIVE video broadcast from the Chamber's page
- Opportunity to host a Ribbon Cutting or Milestone Event (includes photos and press release to media as well as social media exposure on Chamber's pages)
- (2) Additional Category Listings

ACCESS INVESTOR $300   NON-PROFITS $200

- Annual dues…PLUS:
- Online business listing in Chamber's Directory with ability to see analytics
- Company listing in the Chamber's Local Business Experience Guide delivered to over 17,000 residential and business addresses
- Business networking opportunities at 80+ Chamber events, programs and activities
- Discounted advertising opportunities (including annual Local Business Experience Magazine, monthly Welcome Home Guide, Holiday Shop Guide and other print/electronic publications)
- Access to sponsorship opportunities at business and community events
- Post events on LZACC.com that are visible to the community
- Company events may be included in Chamber emails (at discretion of Chamber office)
- Post job openings on Chamber's website
- Business referrals from incoming inquiries to Chamber office
- Member rates on opportunities in Planning Guide
- Access to Chamber Leadership & Board of Directors positions
- Access to Members Only Facebook group for collaboration with other members
- Introductions to elected government officials
- Access to join special interest groups (i.e. Young Professionals, Solopreneurs & Exclusive Networking Groups, Women's Leadership)
- Authorized use of the Chamber logo in all of your marketing and advertising

PLEASE NOTE: Investor levels renew at the end of anniversary year unless notification in writing to Chamber; can move to a higher investor level during your anniversary year and keep the same anniversary month; annual credits do not carryover from year to year