

# WE ❤️ OUR VENDORS!

## TASTE OF THE TOWNS FACTS

- 2018 marks our 12<sup>th</sup> annual Taste of the Towns
- Opportunity to serve up to 1000 potential customers from the area
- Impress attendee's palates with 500 samples of your signature item
- Future Customers coupon offers in Tasting Menu

## Benefits:

- Vendors recoup costs via ticket reimbursement program
- 1000+ potential future customers sample and become familiar with your business
- "Coupon" offer in the event booklet for attendees to use post event
- Business promoted in "Chamber Happenings" E-newsletter
- Receive a complimentary insert into the Chamber's Golf outing registration bag (*must be registered for Taste by 5/28 and insert item received by 6/4*)
- Website presence with your logo and website link featured on Taste of the Towns webpage
- Complimentary shared e-blast sent to over 1100 emails prior to the event
- Special discounts offered by local sign companies for Taste banner or signs

*(Only Breweries, Distilleries, Wineries, Liquor Stores, and not-for-profit organizations providing private in-home beverage sampling events will be allowed to strictly serve alcoholic beverages without food.)*

## Included:

- Volunteers to assist with load-in and out
- Volunteer to help staff booth (if needed and requested)
- **10'x10'** Space for your own tent (tents available for rent from Chamber)
- 1 - 8' covered & skirted table (additional tables available for rental from Chamber)
- Identifying booth sign
- 5" desert plates for food tastings
- 3 oz. cups for beverage tastings
- Marketing in local media outlets and social media
- Taste Promotional Materials
- Live entertainment and Children's Activities

**EAT. DRINK. SUPPORT.**

**LOCAL**

LAKE ZURICH AREA CHAMBER OF COMMERCE





# 2018 Vendor Commitment

Paulus Park, 200 S. Rand Road, Lake Zurich

Sunday,  
**August 19**  
3 – 7 p.m.

## COMPANY INFORMATION:

Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Cell # \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

The Best way to reach you: Call / Email / Text

*Circle One*

What will you serve? (Be as detailed as possible)

What COUPON will you offer in the 'Taste Ticket' for attendees to use at your business after the event!

Coupon Expiration date: \_\_\_\_\_

## EVENT COMMITMENT:

\_\_\_\_\_ \$150 **Food Vendor Entry Fee**

\_\_\_\_\_ \$200 **Alcoholic Beverage Vendor Entry Fee\***

*\*ONLY Breweries, Distilleries, Wineries, Liquor Stores, and not-for-profit organizations providing private in-home beverage sampling events, will be allowed to serve **strictly** alcoholic beverage without food:*

\_\_\_\_\_ \$100 2<sup>nd</sup> Booth Space

\_\_\_\_\_ \$150 10' x 10' Tent Rental

\_\_\_\_\_ \$50 Electricity (110v/20 amp)

\_\_\_\_\_ \$10 Additional 8' Table

## PAYMENT:

\_\_\_\_\_ Check (payable to LZ Area Chamber of Commerce)

\_\_\_\_\_ Credit Card (Visa/ MC/ DS/ Amex)

\_\_\_\_\_ / \_\_\_\_\_  
Credit Card # / Exp. Date

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

## AGREEMENT:

I agree to be present and serving food in my booth from 3:00pm – 7:00 pm. I agree to hold harmless the Lake Zurich Area Chamber of Commerce, The Village of Lake Zurich, the Taste of the Towns Committee and volunteers, and all persons or agents affiliated with or employed by the aforementioned organizations, on behalf of myself and my assigns and heirs from any and all claims that may result from my participation in the event. I have read the event information and agree to abide by the rules and regulations described.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**RETURN BY 6/30/18 TO BE INCLUDED IN ALL MARKETING MATERIALS**



444 S. Rand Rd., Suite 308, Lake Zurich, IL 60047 P: 847-438-5572 F: 847-438-5574  
w: [LZAreaChamber.com](http://LZAreaChamber.com) w: [TasteoftheTowns.com](http://TasteoftheTowns.com) e: [info@lzacc.com](mailto:info@lzacc.com)