

2017 SPONSORSHIPS

- **PRESENTING SPONSOR: \$3,000 (LACEY'S PLACE)**
 - Includes Premier #1 Inside Corner Booth (3 adjoining booths)
 - Set of address labels of all exhibitors
 - Company logo/name listed on ALL event materials including press releases, website, social media and ads.
 - Allowed to post sign or banner at entrance
 - Allowed to include 1 promotional item in Goodie Bags
 - Inclusion in Video Advertising - displays 5-8 seconds throughout the day

- **GOODIE BAG SPONSOR: \$500 per sponsor for 4 different sponsors) (4 1/2 X 4 1/2)**
 (Grooms Insurance Associates, Peapod LLC, Re/Max Unlimited NW-Cheri Smith Zurek, Village Dental Center)
 - Bags with company logo/name given to attendees as they enter
 - Company logo/name listed on Chamber website
 - Allowed to include 1 promotional item in Goodie Bags (500)
 - Inclusion in Video Advertising - displays 5-8 seconds throughout the day

- **GOODIE BAG LOGO SPONSOR: \$150 VERTICAL SIDE OF BAG (3 1/2 X 2 1/2)**
 (Liquid Biocell, Main Street Sports Center, Northwestern Mutual, Raceway Car Wash, Re/Max Showcase-Christine Lee, Studio One Eleven Salon & Day Spa)
 - Bags with company logo/name given to attendees as they enter
 - Company logo/name listed on Chamber website
 - Allowed to include 1 promotional item in Goodie Bags (500)

- **SHUTTLE BUS SPONSOR (4 Available) \$250 1 LEFT !!**
 (Ela Township, Casten Body Shop, Re/Max at Home Ginny & Ben Opsahl)
 - Banner/sign on side of bus providing shuttle service between Lower and Upper LZHS parking lots
 - Allowed to include 1 promotional item in Goodie Bags
 - Inclusion in Video Advertising – displays 5-8 seconds throughout the day

- **ART SHOW SPONSOR: \$200**
 (Advocate Good Shepherd Hospital, Chicago Tribune Media Group, SW Lake Magazine)
 - Company name on sign in the Art Show areas
 - Company name included on Chamber website
 - Allowed to include 1 promotional item in Goodie Bags
 - Inclusion in Video Advertising - displays 5-8 seconds throughout the day

- **GOODIE BAG INSERT SPONSOR: \$100 Let's stuff the bag—GREAT, inexpensive way to promote your business!**
 (Copper Fiddle Distillery, Hand and Stone Massage, Knight Music Academy, Lake County-Craig Taylor, , Mika's Old World Bakery)
 - One promotional item (pending committee approval) inserted in each goodie bag handed to attendees
 - Allowed to include 1 promotional item in Goodie Bags
 - Inclusion in Video Advertising - displays 5-8 seconds throughout the day

- **VIDEO AD SPONSOR: \$50 (Exhibitors only)**
 - Image displayed 5-8 seconds with a tagline
 - All ads will rotate on a TV screen located in the registration area throughout the day
 - Sign below TV will list all Video Ad Sponsors

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____